

# PUREBPM

## WHITEPAPER



Issuer of BPM Token: BPM Limited C/- SHRM Trustees (BVI) Limited  
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This crypto-asset white paper has not been approved by any competent authority in any Member State of the European Union. The offerer of the crypto-asset is solely responsible for the content of this crypto-asset white paper. This Whitepaper has been released on 10/10/2025.

# ABSTRACT

Pure BPM is pioneering the future of music as the first AI-powered platform to unify AI, Web3, and music branding. Creators on the platform can generate new tracks using AI music creation tools, benefit from built-in streaming royalties, and utilize AI for playlist curation and artist discovery. Uniquely, virtual artist profiles can be traded based on their performance and assets, creating a dynamic, scalable music economy powered by the BPM token.

In a music industry being disrupted by the rise of AI technology, Pure BPM presents the first decentralized ecosystem delivered through Web3 innovation, that connects music lovers and creators with investors to capitalise on this disruptive paradigm shift, in the global music industry worth over \$55B annually.

The BPM Token has a fixed supply of 10 Billion (10B). The token's public presale is scheduled to open in October 2025 and close no later than April 2026, though the final end date and Token Generation Event (TGE) may shift based on interest and the rate of the raise. Tokens can be purchased using SOL, ETH, USDT, USDC, or a debit/credit card. Retail buyers will benefit from the MiCA-mandated 14-day withdrawal right.



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# THE PROJECT

## The Problem

The rapid evolution of AI music generation is having a significant impact on the music industry. As AI tools become more advanced and accessible, the ability to create music is becoming democratized, leading to a massive increase in the volume of music entering the market. In an industry where artists already struggle with low compensation from streaming services, this influx of AI-generated music will further devalue music itself, making it even more challenging for human creators to earn a sustainable living.

## The Opportunity

Pure BPM is ushering in a new paradigm for the music industry, one that intersects the power of Web3 and AI to facilitate and tokenize new revenue models. This approach makes these opportunities available to both creators and investors via a unified and decentralized platform.

By funding staking rewards with subscription and advertising revenue, Pure BPM shifts the balance of power, rewarding creators and token purchasers over traditional streaming giants and third-party facilitators.

Creators can retain custodianship of their personal brand, while investors can participate in the platform's success through the value of the BPM token, which is tied to revenue streams from AI generations, DSP distribution, and the virtual artist marketplace.



# BPM TOKEN ROYALTIES

Pure BPM's Digital Service Provider (DSP) distribution service enables artists to earn streaming royalties from popular platforms like Spotify and Apple Music. These royalties are rewarded in BPM tokens, which creators can use for a number of purposes. Artists can stake their BPM tokens to increase their rewards, or use the tokens to purchase AI credits for music production, content generation, storage, and promotional tools within the Pure BPM platform.

Pure BPM also supports its creator economy through a unique artist revenue model centered on its advanced AI Playlist feature. Platform visitors can opt-in to the AI Playlist feature, which curates custom playlists for listeners based on their preferences, mood, and feedback shared with the AI playlist bot.

Using this feature requires a subscription. The subscription fees are distributed as BPM to artists who have staked their BPM tokens. This model converts subscription revenue into staking royalties, rewarding creators who support the ecosystem by staking their BPM tokens.

Pure BPM strengthens our creator community with a similar model, this time using advertising revenue to power its artist reward system. A portion of revenue generated from platform advertisers is distributed to creators who have staked their BPM tokens and then publish music to the ecosystem. This converts the platform's advertising income into continuous rewards, ensuring creators are financially rewarded for their contribution and commitment to the Pure BPM ecosystem.

# PURE BPM BETA

[www.purebpm.com](http://www.purebpm.com)

The PURE BPM platform is a groundbreaking music platform powered by AI, offering a robust suite of AI tools and Web3 functionality.

## AI Music Creation:

Users can generate music using AI music creation and AI remix tools, as well as utilize mastering and editing tools for existing audio projects.

## AI-Powered Playlists:

Platform members can opt-in to the AI Playlist feature, which curates custom playlists for listeners based on their preferences, mood, and feedback shared with the playlist bot, heralding a new paradigm of music and artist discovery.

## Virtual Artists:

The platform enables users to create virtual artists, which can be monetised and traded in an NFT marketplace using the BPM token.

## Streaming Distribution:

Pure BPM supports digital distribution to streaming platforms such as Spotify, Apple Music, and Tidal. This positions the platform as the first token powered, music royalty service for both traditional and AI powered music creators.



# PURE BPM BETA

[www.purebpm.com](http://www.purebpm.com)

## Vanity Profiles for Promotion:

IRL and Virtual artists can build their creator presence with PURE BPM's Vanity Profiles, which act as an all-in-one hub for promotion by integrating directly with major platforms like Spotify, Soundcloud, and YouTube.

## Direct Uploads & Creator Revenue:

Users can directly upload their existing music and DJ mixes to the platform, leveraging the PURE BPM ecosystem to promote their content and earn BPM tokens in return.

## BPM Token Economy:

The platform is supported by the BPM token, which is the core currency for the platform, used to purchase AI credits and to reward creators with royalties from music streaming revenue.



# TOKEN BOUND ACCOUNTS

By providing a decentralized and chain-agnostic framework, the \$BPM token establishes itself as a foundational cryptocurrency for the music industry's Web3 evolution. It is designed to be the first utility to offer a unified, decentralized space for music creation that transcends the boundaries of individual blockchains. This approach not only provides a seamless experience for users but also creates a more resilient and future-proof ecosystem powered by the Pure BPM platform.

The platform's token bound account integration is designed to support NFT collections from both Ethereum and Solana blockchains. This is a key differentiator, as it allows users to import existing collectibles from either of these major blockchains to create their virtual artists. This level of cross-chain compatibility is essential for a truly decentralized and inclusive platform, as it accommodates artists and collectors who have built their portfolios on different networks.

The live beta currently supports popular NFT collections with major partnerships to be announced over the course of the \$BPM presale.



# TOKEN ECONOMICS

Token Name: Pure BPM

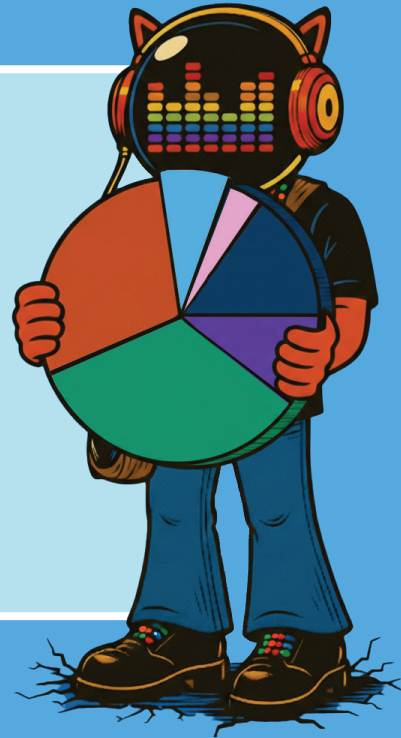
Ticker Symbol: \$BPM

Total Supply Fixed: 10,000,000,000

Token Address:

HhKdbP2mokqRSeenL2Q8HWbw4Fjv32DDtZDQD6tFZ5du

- Platform Development: 28%
- Project Treasury: 10%
- Marketing: 30%
- Staking: 5%
- Listings: 17%
- Community Rewards: 10%



## Presale Token Price

The presale starts at a price of \$0.0014 per token in Stage 1 and ends at \$0.0018 per token in the final stage, with each stage lasting 4-days "or if stage ends earlier when the allocated tokens for that stage sell out before the 4-day period concludes". The Price per token increases incrementally as each 4-day period ends.

## Private Presale

There have been no private presales conducted prior to the the start of the public presale.

# TOKEN ECONOMICS

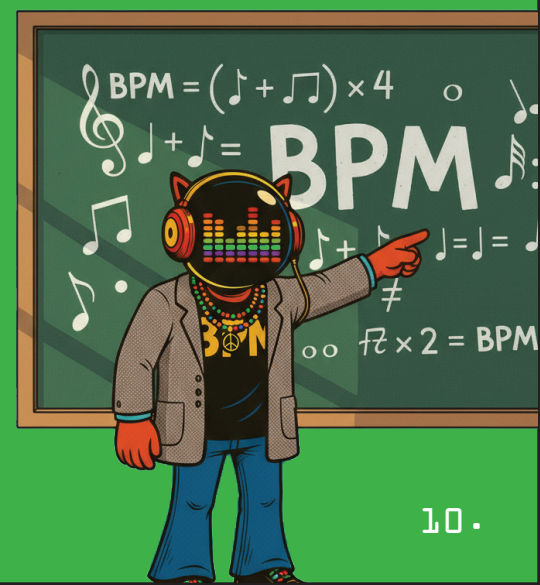
⌘BPM supply is strategically allocated to support the platform's accelerated growth and long-term stability.

**Platform Development:** Over a quarter of the total token supply is dedicated to platform development to ensure PURE BPM maintains a competitive edge in the fast-paced AI and Web3 sectors and delivers continuous feature development.

**Marketing and Community Growth:** A significant portion is reserved for marketing, funding promotional channels to drive the token presale and rapidly expand the community, which is critical for the platform's success.

**Incentives:** Allocations for Community Rewards are used to incentivize members contributing to the ecosystem's growth. This is fueled by a Telegram "tap" app, which utilises a viral Web3 loop to reward users with xBPM for completing quests and referring friends.

**Operational Stability:** Remaining tokens are allocated to the Treasury and to support exchange listings. These funds ensure long-term operational stability, sustainability, and market accessibility, providing necessary resources and market depth for traders.



# TOKEN ECONOMICS cont.

**Creator Royalties and AI Credit Sink:** The primary function of the BPM token is to provide creators with BPM royalties from their distributed music. These royalties create a powerful demand sink, as they can be used to immediately purchase discounted AI credits to access the platform's advanced AI music and production tools. This encourages creators to continuously use the platform's AI tools to generate more content, which in turn generates more royalties, reinforcing the demand for the token.

**Staking and Revenue Sharing:** Token holders can support the ecosystem by staking their BPM tokens in the platform. In return, they will receive a portion of the platform's subscription and advertising royalties. This mechanism is a key incentive for long-term holding, effectively locking up supply and reducing sell pressure.

**NFT Marketplace and Digital Purchases:** BPM tokens will be the core currency for transactions within the upcoming NFT marketplace, allowing users to purchase unique virtual artists. Furthermore, the token can be used to purchase music for high-quality downloads.

This multi-faceted utility model is calibrated so that demand for the BPM token is driven by genuine usage and the success of the creator community.

# REWARDS

The Pure BPM Telegram App is designed to rapidly grow the community and allow players to earn xBPM rewards, (in app points that represent a portion of the BPM token), by simply tapping and completing App quests. xBPM claims are divided across the Community Rewards allocation outlined in the Token Economics. This initiative delivers a viral component of our community-building strategy.

# STAKING

The BPM Staking Program is designed to reward early participants and long-term holders with high potential yields that scale dynamically with the size of the staking pool. This opportunity is available exclusively to users who hold \$BPM tokens on the Ethereum network.

## How to Stake \$BPM Tokens

Users who select the "Buy and Stake for Rewards" option will have their tokens automatically staked upon purchase, immediately beginning to earn rewards.

Standard Staking: Users who choose the standard "Buy \$BPM" option can stake their tokens later by navigating to the "Staking" section via the top menu.



# BPM CLAIM

All BPM Tokens purchased during the presale will be available to claim on the official presale platform at the end of the presale period. To claim your tokens, you will only need the standard wallet that was used for the initial purchase; no special software is required.

The core utility token that powers the Pure BPM platform is on the Solana chain. Therefore, after claiming your tokens on the chain they were purchased on (e.g., Ethereum), users who wish to utilize the BPM token for utility purposes or continued staking, will need to use the bridge to swap their tokens from the purchase chain (e.g., Ethereum) to the Solana chain.

In summary, the process is:

Claim your purchased BPM Tokens on the presale platform ([presale.purebpm.com](https://presale.purebpm.com)) using the same wallet you purchased with, at the end of the presale period.

If your tokens were purchased on a chain other than Solana (e.g., Ethereum), use the provided bridge to swap them to the Solana chain to access the full utility of the BPM token within the Pure BPM platform.



# ROADMAP

## 1 - BETA LAUNCH

Deploy and launch the PURE BPM beta platform and Telegram Mini APP.

🎵 AI meets Web3



Community Outreach

completed



## 2 - BPM PRESALE LAUNCH

BPM token presale is live and ready to melt faces



Execute the marketing blitz



Community Activation

in progress

## 3 - ANNOUNCEMENTS

Top CEX listing and partnerships



Major exchange listing



300k User and content acquisition

upcoming



## 4 - PURE LIFT OFF

\$BPM Token Claim coinciding with the official platform launch and the global marketing campaign.

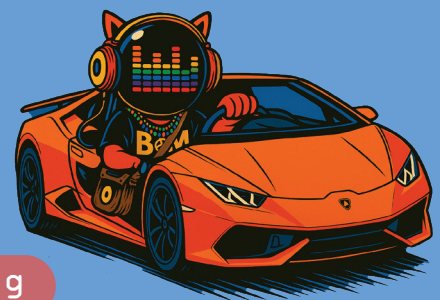


World Domination



Mainstream adoption

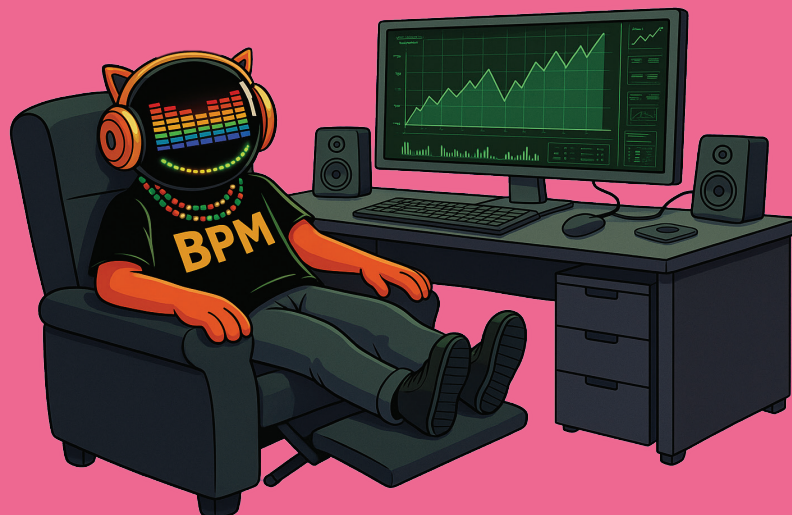
upcoming



# LISTINGS & EXCHANGES

Following the presale, the BPM token will be launched on decentralized exchanges (DEXs) like Uniswap. At the same time, it will be listed on centralized exchanges (CEXs) to ensure broader global availability and accessibility.

The planned listing date for the token is targeted for Q2 2026, which will align with the completion of the presale and current market conditions.



# ISSUER INFORMATION

This whitepaper was issued on 10/10/2025 by:  
BPM Limited C/- SHRM Trustees (BVI) Limited  
Trinity Chambers, P.O. Box 4301.

Road Town, Tortola, British Virgin Islands

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# DISCLAIMER

This disclaimer outlines the key risks associated with purchasing the BPM crypto-asset and provides important information for potential investors.

## Key Risks for Investors

It is crucial that investors understand the following risks before purchasing Pure BPM tokens:

**Potential Loss of Value:** The value of the BPM token is not guaranteed and may be lost in part or in full.

**Liquidity and Transferability:** The token may not always be easily tradable or transferable, depending on market conditions.

**Ineligibility for Guarantees:** Pure BPM is not covered by investor compensation schemes under Directive 97/9/EC or deposit guarantee schemes under Directive 2014/49/EU.

**Lack of Exchange-ability:** The token may not be exchangeable for the goods or services promised in the whitepaper, particularly if the project fails or is discontinued.

**Regulatory Changes:** The legal status of crypto-assets is constantly changing. If local regulations prohibit participation, you may be restricted from holding or trading the token.

**Volatility:** The market for crypto-assets can be highly volatile, with significant price swings driven by speculation and sentiment.

# DISCLAIMER cont.

## Important Considerations

**Reliance on White Paper:** Any decision to purchase Pure BPM should be based on the complete content of the white paper, not just the summary.

**No Financial Instrument Offer:** This crypto-asset white paper and the public offer of Pure BPM tokens do not constitute a prospectus or a solicitation to purchase financial instruments.

**Right of Withdrawal:** Under applicable local regulations, retail holders may have a 14-day withdrawal period, starting from the date of the purchase agreement. Refund requests can be sent to [info@purebpm.com](mailto:info@purebpm.com), but once the token is launched on open markets, all purchases are final.

**Future Adjustments:** While every effort has been made to ensure accuracy, unforeseen developments may require adjustments to the project's details. Any changes will be communicated transparently through official community channels.

BPM Foundation and its directors confirm that the crypto-asset white paper is fair, clear, and not misleading.